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**Title:** COMDEX SPELLED IT  
**Byline:** NATALIE H MCDONALD  
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**Extract:** Increasingly IT-dominated, COMDEX, held November 16 through 20 in Las Vegas, was headlined by industry figurehead Bill Gates, who gave his 20th address to 12,000 attendees. "Small devices, whether they're pocket-size, wristsize, tablet-size or wall-size, will come together to provide a deeply changed and exciting experience," said Gates during his kick-off speech about the state of the industry. ...

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'Just as inexpensive PCs running Microsoft Windows helped more people take advantage of the power of the PC and sparked an era of incredible growth for our industry," said Gates, "new devices and technologies will help bring about the next computing revolution-the shift from personal computers to truly personal computing that's available anywhere people need it."

Eric Faurot, vice president and general manager of COMDEX, explained, "Over the last decade, dozens of companies emerged with the sole purpose of getting the right information to the right people at the right time."

Despite the show also being touted as a showcase for wireless products, this year's COMDEX was driven by far more IT-minded companies. Long gone are the PC and CE convergence products that populated past shows. The scale-down of exhibitors was noticeable.

Despite the smaller show, Mike Millikin, group senior vice president of Medialive, said, "The \$870 billion IT market now more than ever needs a place for the industry to connect."

In addition to focusing on tech trends, Faurot noted the international presence, with companies hailing from Brazil, Denmark, France, the U.K. and Taiwan. He discussed how international vendors are leveraging the IT market in the United States. "More than 16 percent of this year's attendees [were] from international markets," said Faurot. "Clearly, with trends such as outsourcing front and

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center, the global economy is critical to the IT industry."

Security: A Major Concern

In addition to international interests and pervasive software solutions (specifically how graphics editing products are gaining momentum, no doubt attributable in part to the rise of digital photography)



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anti-spam and security software companies were also visible.

"I am gratified that COMDEX has decided to focus on hardware security," said Bruce Schneier, chief technology officer for Counterpane Internet Security Inc. "As networking becomes more embedded in hardware systems-mobile devices, embedded controllers, entertainment consolesthe security risks change. For companies to get the most out of their information technology, they need to clearly understand the security trade-offs that they will inevitably make."

Iomega Corporation bolstered its line of backup products with its new Iomega Network Hard Drive (\$299), which provides up to 250 GB of storage. "More and more families are setting up small networks to link two or three home computers and share an Internet connection," said Sean Burke, vice president and general manager of Iomega's mobile and desktop solutions. As the digital hub for shared music and images, he said the hard drive "solves one of their biggest headaches: How to keep all those computers backed up... It is an ideal destination for automatic backups from every PC in the house."

Panda Software also debuted several new antivirus solutions, including the consumer-friendly Titanium Antivirus 2004 and Platinum Internet Security for \$39.95 and \$69.95 respectively

By Natalie Hope McDonald

## The Hardline on Hardware

In addition to security provisions, hardware raised eyebrows at the show. Hy-Tek Manufacturing introduced the new Tek Panel 300, an all-in-one widescreen LCD computer with TV, DVD and digital video recorder inputs. Unlike competitive laptop computers, the 30inch-wide TFT/LCD color display is designed with wide viewing angles for home and mobile entertainment options.

According to Faurot, COMDEX's residual strength lies in the fact that "nearly half of all COMDEX attendees come from small-to-medium businesses, the only part of the IT market that is showing double-digit growth. Our focus on this influential area is a reflection of our customers' need to better understand and leverage all areas of the global channel."

Samsung's IT division maintained a presence at the show for both these business and consumer users. Among the debuts was the manufacturer's SyncMaster 172X LCD monitor (\$599). Shipping since last month, the 17-inch LCD computer monitor features a narrow bezel design and a foldable, dual-hinge stand that makes it complementary to professional and entertainment uses.

Accessories also were in tow at the show. Battery-Biz's Universal Laptop Battery was introduced for the notebook computer market, and American Power Conversion's SurgeArrest was showcased.

## A New Era of Computing?

Tradition and prediction was the source of PalmSource CEO David Nagel's keynote address. On the heels of the release of Palm OS Version 6, he said consumers want handheld, wireless and Bluetooth. He predicted this year's market reach for such products will dramatically increase as consumers upgrade to the latest technology. M

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Smaller Show, Big Predictions



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**Title:** HAPPY NEW YEAR-BUT WATCH OUT FOR...  
**Byline:** KEITH DARNAY  
**Favorability:** Unspecified

**Extract:** Happy New Year -but watch out for scams online Different year, same issues. Spam. Scams. Viruses. It would be nice if simply changing from 2003 to 2004 made the purveyors of this online garbage vanish. Sadly, it doesn't. We must be as vigilant this year as last year in battling these digital bottom feeders. So welcome, fellow Netizens, to 2004 - with a few words of warning: 1. Watch for scam e-mail. The big ...

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So welcome, fellow Netizens, to 2004 - with a few words of warning: 1. Watch for scam e-mail. The big

one going around involves official looking messages from what appear to be official looking e-mail addresses asking you to submit personal information for- verification purposes information such as your Social Security number, birth date, credit card numbers, PIN numbers and other sensitive details.

Ignore these messages. Do not respond. I can't emphasize this enough. Do not respond.

These are ugly, dangerous scams. If you respond, you will be giving your

personal information to thieves who, at the very least, will rack up unauthorized charges on your credit cards. At the very worst, they will masquerade as you, causing you years of misery trying to sort through the legal and financial carnage of your ruined credit record and personal reputation.

No reputable business is going to send you an e-mail note out of the blue asking for credit card information or other personal data. None of your credit card companies do this. None of your banks do this. None of the online services, such as PayPal, Ebay, Half.com or Overstock.com, do this.

If you ever receive official sounding e-mail asking for your personal information, contact the institution named in the e-mail by phone or mail or in person. Tell them what you've received. Ask if they sent it. Chances are, they didn't. And they will want to know about any scams being circulated using their good names.

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Keith Darnay

2. Avoid a-mailed Windows patches. In this virus scam, you receive an e-mail supposedly sent by Microsoft announcing a new security patch for Windows XP or any of the other operating systems. You are instructed to run the "patch" that is attached with the e-mail.

Don't do it. You will be installing spyware or a virus on your system. One of the latest viruses, named Dumaru, infects your computer and e-mails itself to all the a-mail addresses stored on your machine. This virus also installs a password stealer on

your machine to record and transmit passwords you routinely enter in the course of using your computer.

Microsoft does not blindly send email messages with patches attached. Under normal circumstances, you usually have to go to a specific Microsoft site to download genuine updates and patches.

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3. Run a firewall and virus protection. If you connect to the Internet, you should be doing so from behind a firewall and with a virus protection program running. Firewalls help restrict outside access to your computer. Virus protection programs help identify and purge viruses that may come attached to e-mail or software you install on your computer.

If you use Windows XP you have a firewall program built into the operating system - you simply need to turn it on through your control panel. If

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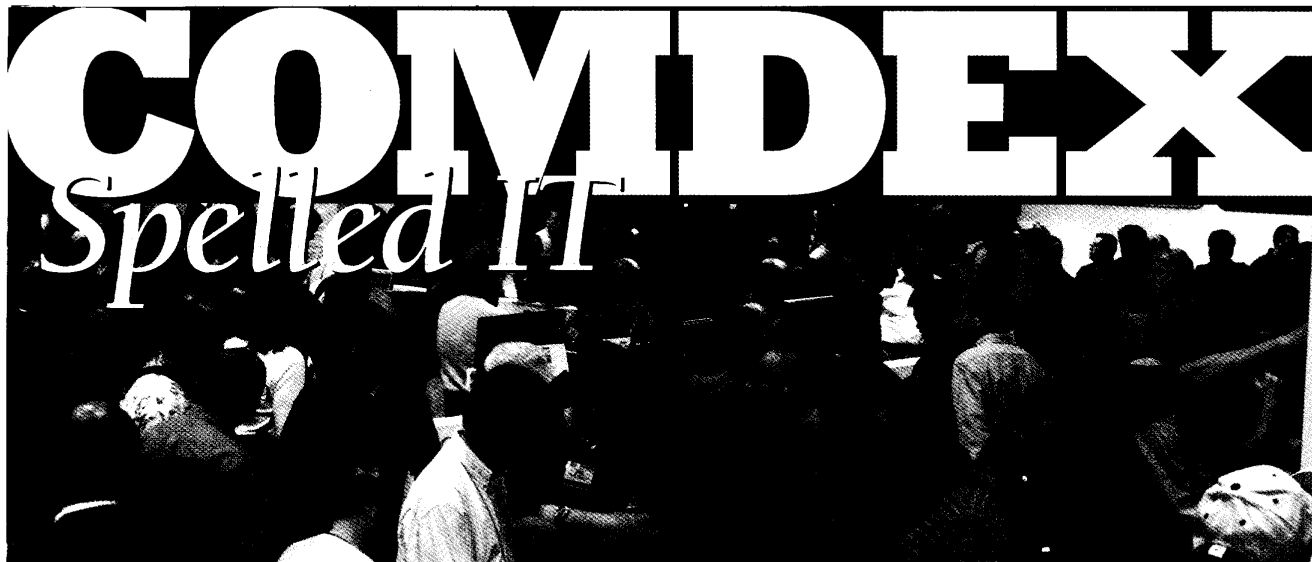
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About.com: [antivirus.about.com](http://antivirus.about.com) Security Information Center: [www.f-secure.com/virus](http://www.f-secure.com/virus)

Virus Information Library: [vil.nai.com/vil/default.asp](http://vil.nai.com/vil/default.asp) Virus Threats:

[securityresponse.symantec.com/avcenter/vinfodb.html](http://securityresponse.symantec.com/avcenter/vinfodb.html)

(Keith Darnay is the webmaster and designer for [bismarcktribune.com](http://bismarcktribune.com). His Web site is at [www.darnay.com/iec](http://www.darnay.com/iec).)



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If you ever receive official sounding e-mail asking for your personal information, contact the institution named in the e-mail by phone or mail or in person. Tell them what you've received. Ask if they sent it. Chances are, they didn't. And they will want to know about any scams being circulated using their good names.



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you don't have a firewall, buy one. Often, a personal firewall is included as part of an anti-virus package. These programs are consistently among the best rated by computer publications and Web sites: Panda Antivirus Platinum 2.0; North AntiVirus 2003; F-Prot for Windows; McAfee VirusScan Home Edition 7.0; Norman Virus Control; PC-cillin. Buy one. Install it. Subscribe to virus update services offered through the programs. It's worth the money.

Here are some virus information resources:

**About.com:** [antivirus.about.com](http://antivirus.about.com)

**Security Information Center:**

[www.f-secure.com/virus-info](http://www.f-secure.com/virus-info)

**Virus Information Library:**

[vil.nai.com/vil/default.asp](http://vil.nai.com/vil/default.asp)

**Virus Threats:**

[securityresponse.symantec.com/avcenter/vinfodb.html](http://securityresponse.symantec.com/avcenter/vinfodb.html)

(Keith Darnay is the webmaster and designer for [bismarcktribune.com](http://bismarcktribune.com). His Web site is at [www.darnay.com/tec](http://www.darnay.com/tec).)